Colorcon.com Website Redesign Wireframes
V4.2

Created by: Brian Calder
October 11, 2012
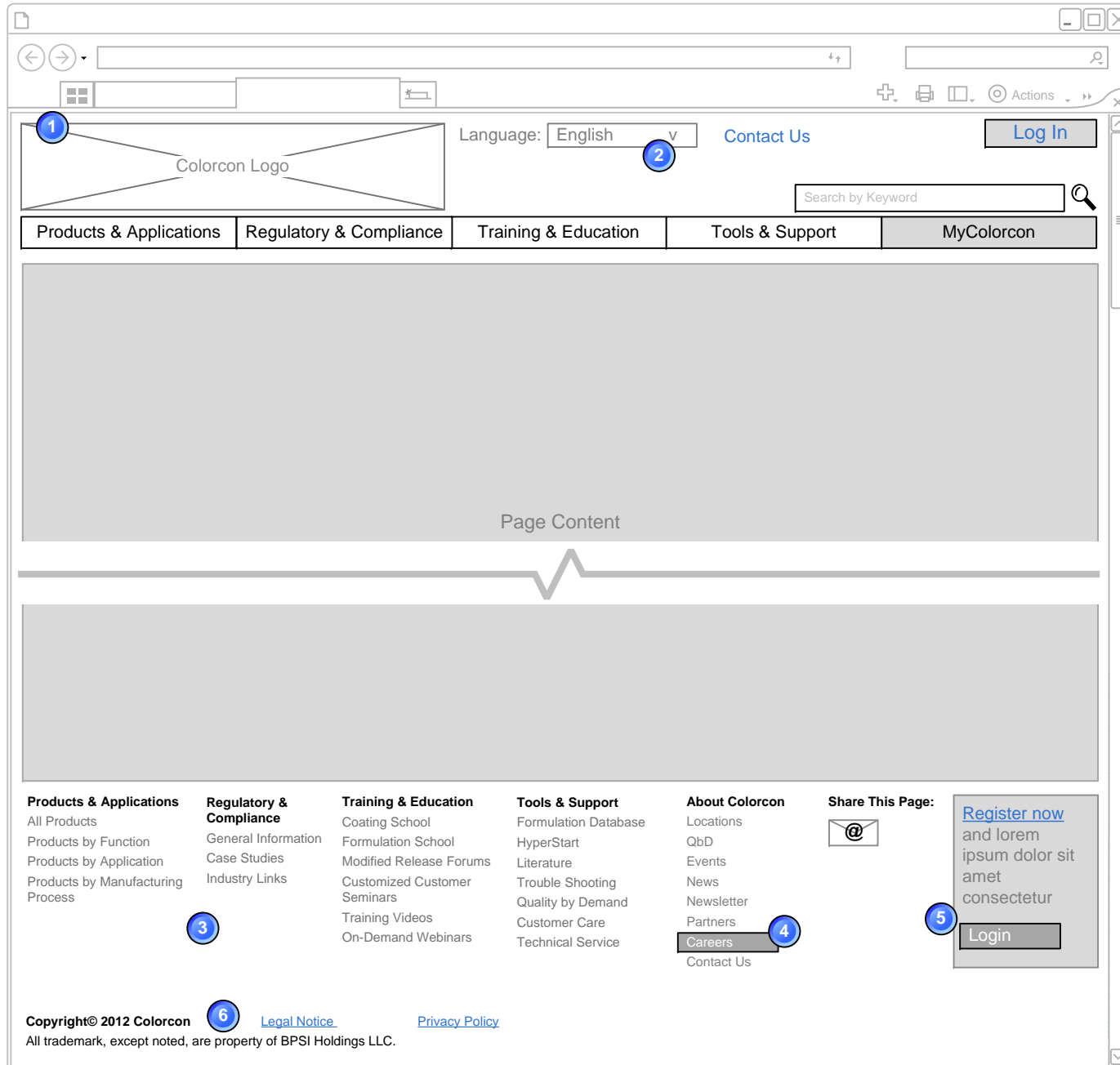
Table Of Contents:

The contents of these pages are the Wireframe drawings illustrating the distribution and organization of content and the functional interactions and navigation of the various pages and modules within the [project name] website.

These wireframes are not intended to convey visual design.
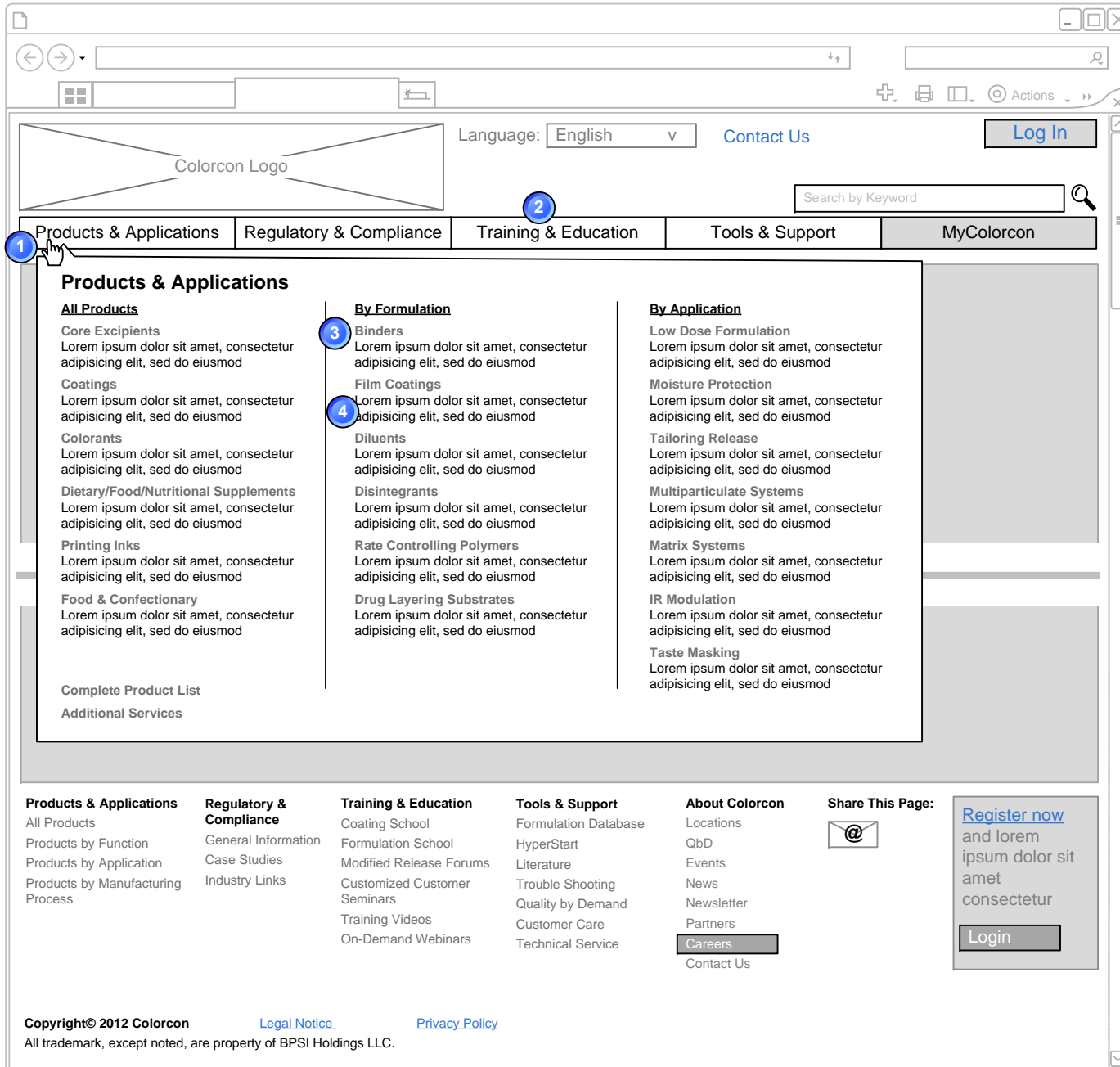
Standard Page Masthead and Footer

Annotations:

1. Following general practices, the Colorcon logo in the top-left of the masthead acts as a link to the Home page from any other page within the site.

2. The Colorcon Worldwide provides access to the localized sites via this drop down. The country/language sites are listed within the flyout.

3. The footer provides something of a sitemap, plus the About Colorcon links and other tools such as sharing or social tools.

4. Given the number of visitors who are seeking employment content, the "Careers" link under "About Colorcon" is presented somewhat differently.

5. The Footer includes a panel reinforcing the value of registering and providing a login. When a user is logged in, this panel can mirror the MyColorcon Tools, plus perhaps a link to My Account so the user can manage their password and other account settings.

6. The Copyright notice, including legal disclaimers and a link to the Privacy Policy are below the site map.

Wireframe content:

Language: English ⌄   Contact Us   Log In

Colorcon Logo

Search by Keyword

| Products & Applications | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

Page Content

Products & Applications
All Products
Products by Function
Products by Application
Products by Manufacturing Process

Regulatory & Compliance
General Information
Case Studies
Industry Links

Training & Education
Coating School
Formulation School
Modified Release Forums
Customized Customer Seminars
Training Videos
On-Demand Webinars

Tools & Support
Formulation Database
HyperStart
Literature
Trouble Shooting
Quality by Demand
Customer Care
Technical Service

About Colorcon
Locations
QbD
Events
News
Newsletter
Partners
Careers
Contact Us

Share This Page:
@

Register now and lorem ipsum dolor sit amet consectetur
Login

Copyright© 2012 Colorcon   Legal Notice   Privacy Policy
All trademark, except noted, are property of BPSI Holdings LLC.

Language: English ∨   Contact Us   Log In

Colorcon Logo

Search by Keyword

| Products & Applications | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

Products & Applications

All Products

Core Excipients
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Coatings
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Colorants
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Dietary/Food/Nutritional Supplements
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Printing Inks
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Food & Confectionary
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

By Formulation

Binders
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Film Coatings
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Diluents
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Disintegrants
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Rate Controlling Polymers
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Drug Layering Substrates
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

By Application

Low Dose Formulation
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Moisture Protection
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Tailoring Release
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Multiparticulate Systems
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Matrix Systems
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

IR Modulation
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Taste Masking
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod

Complete Product List

Additional Services

Products & Applications
All Products
Products by Function
Products by Application
Products by Manufacturing Process

Regulatory & Compliance
General Information
Case Studies
Industry Links

Training & Education
Coating School
Formulation School
Modified Release Forums
Customized Customer Seminars
Training Videos
On-Demand Webinars

Tools & Support
Formulation Database
HyperStart
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Trouble Shooting
Quality by Demand
Customer Care
Technical Service

About Colorcon
Locations
QbD
Events
News
Newsletter
Partners
Careers
Contact Us

Share This Page:
@

Register now
and lorem ipsum dolor sit amet consectetur

Login

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Navigation

Annotations:

Similarly to the primary navigation on Colorcon.com today, hovering the mouse over the menu items produces a flyout that provides further links into the category.
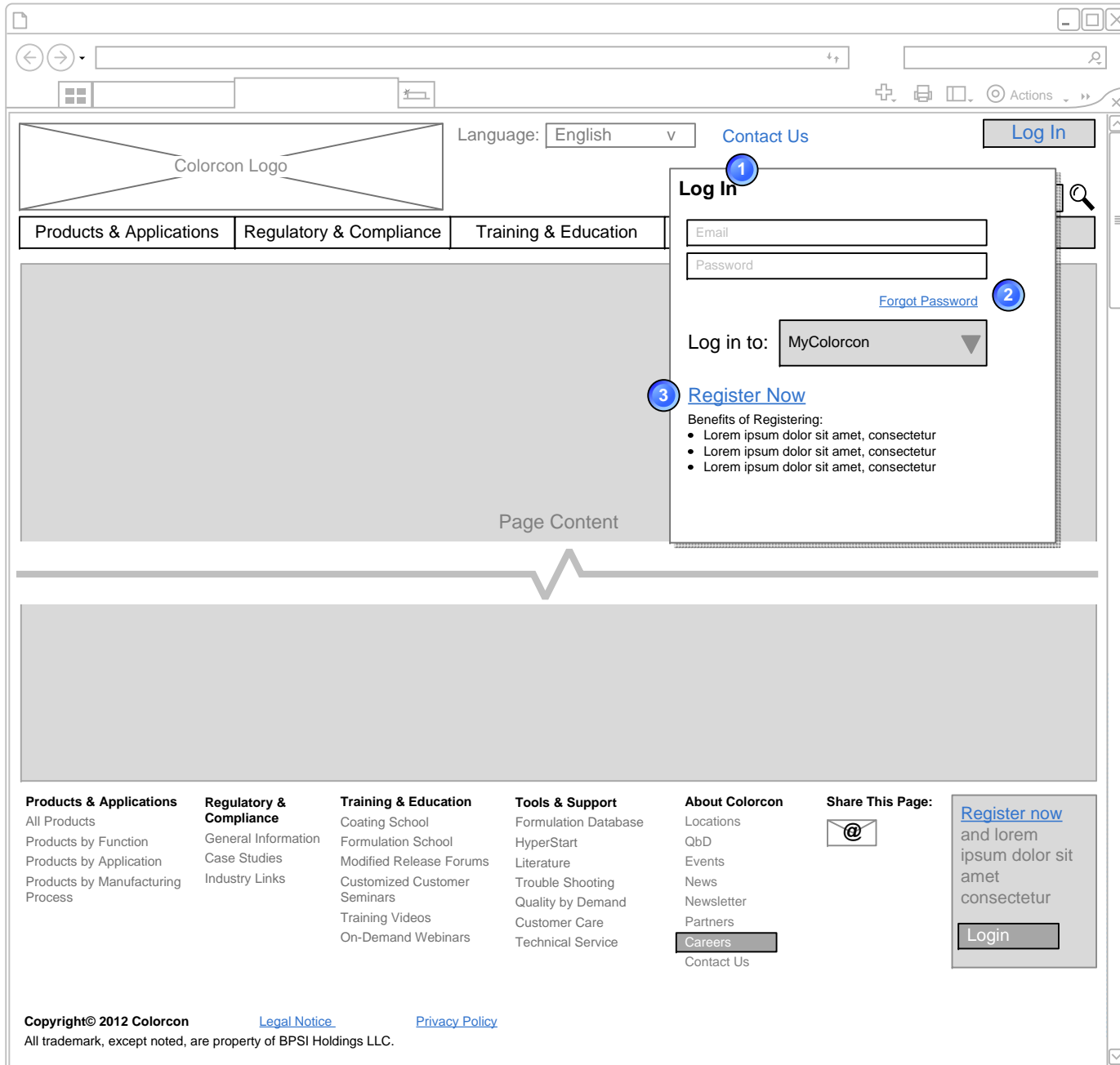
1. In this case, the mouse is over Products & Applications and that menu item's flyout is open. This provides an idea to the user of what content is in the category, and it also gives faster access to the third-level content pages.

2. The menu items themselves, when clicked, open the top-level pages that also contain the links to the next-level pages. Hovering over the "Training & Education" nav element, for example, exposes the flyout, but clicking the element opens the Training & Education page which in also provide access to the content therein (see the *Training & Education Landing* page).

3. When applicable, the flyout menu can be broken into sections to help guide the customer to the content they seek.

4. Descriptive copy provides a clearer picture of the content and paths available.
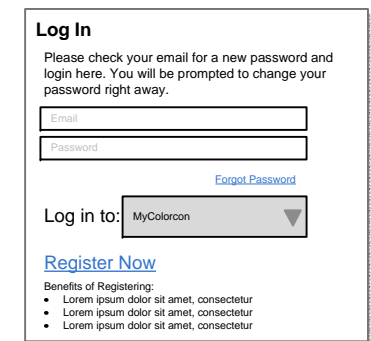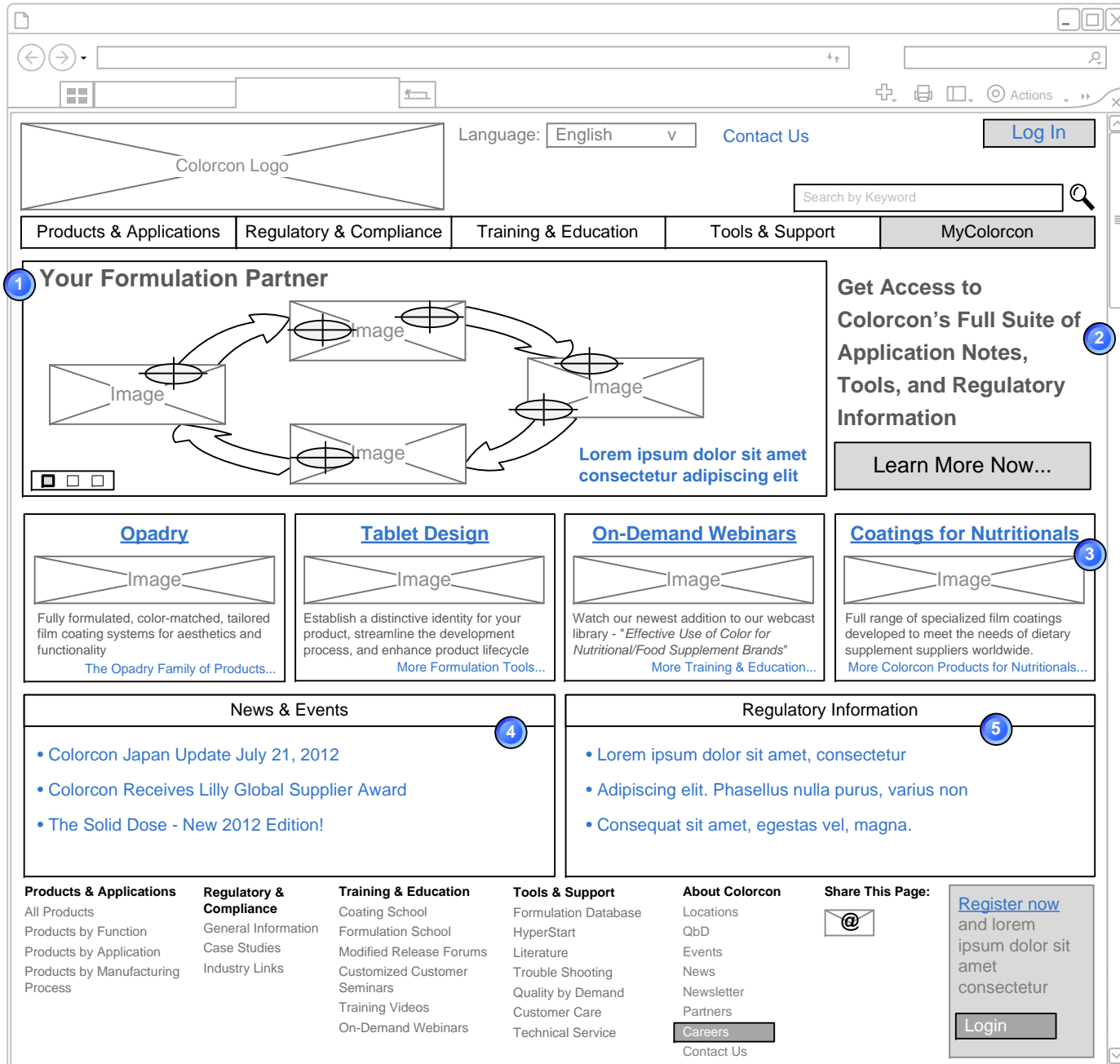
Login

Language: English ∨   Contact Us   Log In

Colorcon Logo

Products & Applications | Regulatory & Compliance | Training & Education

Log In ①

Email

Password

Forgot Password ②

Log in to: MyColorcon ▼

③ **Register Now**

Benefits of Registering:
- Lorem ipsum dolor sit amet, consectetur
- Lorem ipsum dolor sit amet, consectetur
- Lorem ipsum dolor sit amet, consectetur

Page Content

Products & Applications
All Products
Products by Function
Products by Application
Products by Manufacturing Process

Regulatory & Compliance
General Information
Case Studies
Industry Links

Training & Education
Coating School
Formulation School
Modified Release Forums
Customized Customer Seminars
Training Videos
On-Demand Webinars

Tools & Support
Formulation Database
HyperStart
Literature
Trouble Shooting
Quality by Demand
Customer Care
Technical Service

About Colorcon
Locations
QbD
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News
Newsletter
Partners
Careers
Contact Us

Share This Page:
@

Register now and lorem ipsum dolor sit amet consectetur

Login

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Login

Annotations:

1. The "Log In" link/button at the top of the masthead opens a modal dialog in which the user can enter their username and password and log in. Generally, this is the same layout as the Returning Customer's home page login element with a few additions. Login happens in the modal dialog rather than a new page, so that where ever a user when they access Log In, they are not taken our of their current context.

2. The "Forgot Password" link provides access to the Forgot Password page in the event the user has forgotten their password. This interaction also takes place in the modal dialog so the user is not navigated away during this process – see below.

Forgot Password

Enter your Email Address:

Submit

Log In

Please check your email for a new password and login here. You will be prompted to change your password right away.

Email

Password

Forgot Password

Log in to: MyColorcon ▼

Register Now

Benefits of Registering:
- Lorem ipsum dolor sit amet, consectetur
- Lorem ipsum dolor sit amet, consectetur
- Lorem ipsum dolor sit amet, consectetur

3. The Register Now link provides access to the Registration page. This is a complete page as the registration form is larger than what would fit within the modal dialog.

Language: English ∨   Contact Us   Log In

Colorcon Logo

Search by Keyword

| Products & Applications | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

1 **Your Formulation Partner**

Image
Image
Image
Image

■ □ □

Get Access to Colorcon's Full Suite of Application Notes, Tools, and Regulatory Information **2**

Lorem ipsum dolor sit amet consectetur adipiscing elit

Learn More Now...

Opadry	**Tablet Design**	**On-Demand Webinars**	**Coatings for Nutritionals** **3**
Image	Image	Image	Image
Fully formulated, color-matched, tailored film coating systems for aesthetics and functionality	Establish a distinctive identity for your product, streamline the development process, and enhance product lifecycle	Watch our newest addition to our webcast library - "*Effective Use of Color for Nutritional/Food Supplement Brands*"	Full range of specialized film coatings developed to meet the needs of dietary supplement suppliers worldwide.
The Opadry Family of Products...	More Formulation Tools...	More Training & Education...	More Colorcon Products for Nutritionals...

News & Events **4**	Regulatory Information **5**
• Colorcon Japan Update July 21, 2012	• Lorem ipsum dolor sit amet, consectetur
• Colorcon Receives Lilly Global Supplier Award	• Adipiscing elit. Phasellus nulla purus, varius non
• The Solid Dose - New 2012 Edition!	• Consequat sit amet, egestas vel, magna.

Products & Applications	**Regulatory & Compliance**	**Training & Education**	**Tools & Support**	**About Colorcon**	**Share This Page:**	
All Products	General Information	Coating School	Formulation Database	Locations	@	Register now and lorem ipsum dolor sit amet consectetur
Products by Function	Case Studies	Formulation School	HyperStart	QbD		
Products by Application	Industry Links	Modified Release Forums	Literature	Events		
Products by Manufacturing Process		Customized Customer Seminars	Trouble Shooting	News		
		Training Videos	Quality by Demand	Newsletter		Login
		On-Demand Webinars	Customer Care	Partners		
			Technical Service	Careers		
				Contact Us		

Annotations:

1. This Hero Banner Carousel rotates between three or four images/Flash banners. These images refresh automatically every 4-6 seconds unless the user interacts with one of them. In this example, the banner presents the Product Lifecycle and the various moments in that cycle in which Colorcon can provide products, services, or expertise. Other possible images/banners include Opadry branding, Nutritionals, or the Hyperstart tool.

2. MyColorcon is added to the primary navigation and a large Call-to-action promotes the benefits of registering. Both of these links direct to a page with more information about MyColorcon – the secure and personalized content for prospects and customers.

3. Promo boxes in the middle of the page highlight important services available from Colorcon. These can be swapped in and out occasionally to maintain a fresh message.

4. The News & Events panel displays links to the latest news and event stories. This panel is intended primarily to reflect "fresh" information.

5. The Regulatory Information panel contains links to 3 – 5 of the most popular regulatory documents. These can be links directly to the documents themselves, or to an interim page that explains the benefits of registering. The primary purpose of this panel is to provide an example of the valuable information available deeper within the website.

Home Page - Returning Customer

Annotations:

1. When the cookie is detected indicating that the user has used this machine in the past to log into the Colorcon site, a slightly different version of the Home page is presented. In this case, the primary carousel banner is replaced with a message specific to existing customers, such as a new product release, or a new training schedule.

2. Also, the "Get Access to MyColorcon…" promo is replaced by the login fields, saving the user an extra couple of clicks, and reinforcing the principal that they should want to log in.

3. The Login button is also a select list of possible destinations acting like a "Quick Links" function. The user can enter their credentials in the Email and Password fields, and access the Regulatory documentation request system, the HyperStart form, or other tools in a single click. The list can be a flyout on hover, so the user learns of its presence immediately.
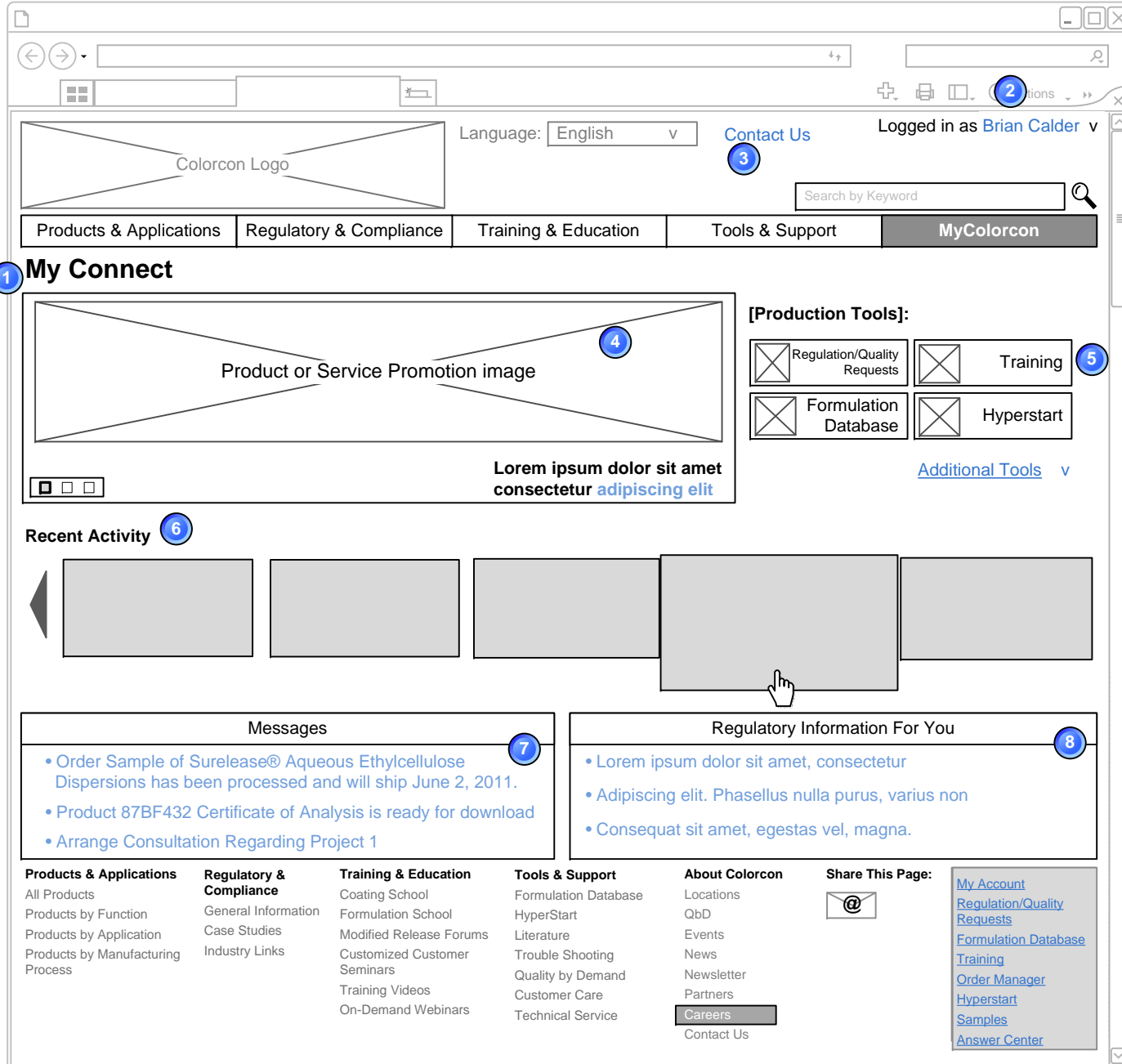
Browser wireframe (left panel)

Language: English ∨   Contact Us   Log In

Colorcon Logo

Search by Keyword

| Products & Applications | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

New Product Announcement...

Image — ①

Lorem ipsum dolor sit amet consectetur adipiscing elit

Customer Sign-in ②

Email

Password

Log in to: ③

MyColorcon ▼

Opadry
Image
Fully formulated, color-matched, tailored film coating systems for aesthetics and functionality
The Opadry Family of Products...

Tablet Design
Image
Establish a distinctive identity for your product, streamline the development process, and enhance product lifecycle
More Formulation Tools...

On-Demand Webinars
Image
Watch our newest addition to our webcast library - "*Effective Use of Color for Nutritional/Food Supplement Brands*"
More Training & Education...

Coatings for Nutritionals
Image
Full range of specialized film coatings developed to meet the needs of dietary supplement suppliers worldwide.
More Colorcon Products for Nutritionals...

News & Events

• Colorcon Japan Update May 27, 2011

• Colorcon Receives Lilly Global Supplier Award

• The Solid Dose - New 2011 Edition!

Regulatory Information

• Lorem ipsum dolor sit amet, consectetur

• Adipiscing elit. Phasellus nulla purus, varius non

• Consequat sit amet, egestas vel, magna.

Products & Applications
All Products
Products by Function
Products by Application
Products by Manufacturing Process

Regulatory & Compliance
General Information
Case Studies
Industry Links

Training & Education
Coating School
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Trouble Shooting
Quality by Demand
Customer Care
Technical Service

About Colorcon
Locations
QbD
Events
News
Newsletter
Partners
Careers
Contact Us

Share This Page:
@

Register now and lorem ipsum dolor sit amet consectetur

Login

Customer Sign-in (detail, right)

Customer Sign-in

Email

Password

Log in to:
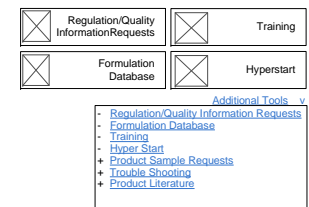
MyColorcon ▼
Regulatory/Quality and Service Information
Formulation Database
Order Manager
Order Sample Product
Hyperstart
Answer Center

MyColorcon

Language: English v   Contact Us   Logged in as Brian Calder v

Search by Keyword

| Products & Applications | Regulatory & Compliance | Training & Education | Tools & Support | **MyColorcon** |

My Connect

Product or Service Promotion image

Lorem ipsum dolor sit amet consectetur adipiscing elit

[Production Tools]:

| Regulation/Quality Requests | Training |
| Formulation Database | Hyperstart |

Additional Tools v

Recent Activity

Messages

- Order Sample of Surelease® Aqueous Ethylcellulose Dispersions has been processed and will ship June 2, 2011.
- Product 87BF432 Certificate of Analysis is ready for download
- Arrange Consultation Regarding Project 1

Regulatory Information For You

- Lorem ipsum dolor sit amet, consectetur
- Adipiscing elit. Phasellus nulla purus, varius non
- Consequat sit amet, egestas vel, magna.

Products & Applications	**Regulatory & Compliance**	**Training & Education**	**Tools & Support**	**About Colorcon**	**Share This Page:**	My Account
All Products	General Information	Coating School	Formulation Database	Locations		Regulation/Quality Requests
Products by Function	Case Studies	Formulation School	HyperStart	QbD		Formulation Database
Products by Application	Industry Links	Modified Release Forums	Literature	Events		Training
Products by Manufacturing Process		Customized Customer Seminars	Trouble Shooting	News		Order Manager
		Training Videos	Quality by Demand	Newsletter		Hyperstart
		On-Demand Webinars	Customer Care	Partners		Samples
			Technical Service	Careers		Answer Center
				Contact Us		

MyColorcon

Annotations:

1. The MyColorcon page contains the headline "MyColorcon" to reinforce the branding as well as provide context.

2. When a user is logged in - as they necessarily would be to view this page – the user's name is displayed in the login module as the link to the pull down menu within which they can access their account or log out

3. The Contact Us link at the top of the MyColorcon page contains intelligent personalized contact information such as the customer's direct rep.

4. On the MyColorcon page, marketing and promotional banners are displayed in this smaller version of the home page carousel. These promotions are targeted toward current customers/ prospects – perhaps in regards to known interest or market, etc.

5. Various Production Tools are available at this top of the page so a user has quick access and they are reinforced in the user's mind. The final set of tools available here are not yet identified, but testing revealed that users tend to prefer a subset of all tools displayed, with easy shortcut access to the remaining tools.
Users can access additional tools, or add them to their list in the dropdown menu. Clicking the Tool name opens the tool. Clicking the "+" adds it to their list, and adding the "-" removes it from their list.
The name "Production Tools" should be reconsidered.

| Regulation/Quality InformationRequests | Training |
| Formulation Database | Hyperstart |

Additional Tools v
- Regulation/Quality Information Requests
- Formulation Database
- Training
- Hyper Start
+ Product Sample Requests
+ Trouble Shooting
+ Product Literature

6. The prospect/customer's recent activity is displayed in this iconic slider. Each previous activity, such as sample order, regulatory documentation request or download, etc. is represented in a panel. The panels initially visible are the most recent with the newest on the far right, with panels representing previous activity are on the LEFT. For interaction with the individual panels, see "*Recent Activity*" page(s).

7. The Messages module provides some of the recent messages specifically for the current user. These messages include sample order and regulatory information order status as well as follow-up reminders to set up consultations, etc with Colorcon sales and development reps based on previous sample orders or inquiries.

8. Based on previous product purchases, the most recent or updated pertinent regulatory documents are made available proactively here in this Regulatory Information for You module. Alternatively, this could be a mirror of the Home page's regulatory content.

Coating School: (1)
West Point, PA
Sept 25 – 26

1 more…>

Hyperstart: (2)
Last Submission:
May 28, 2011

3 more…>

Product Literature (3)
Opadry® fx™ Properties
Surelease® E-7-19020
Product Information

5 more…>

Product Order: (5)
Last Order:
June 1, 2012

Formulation Database (6)
Direct Compression
Formulation Used to …

2 more…>

Regulatory/ Compliance (7)
Certificate of Analysis -
Opadry

3 more…>

Training: (8)
Webinar: *Effective Use*
of Color for Nutritional/
Food Supplement...

1 more…>

Sample Order: (9)
Last Order:
June 1, 2012t

Regulatory Information Request (10)
Last Order:
June 1, 2012

Recent Searches: (11)
Immediate Release
Excipient
Opadry

1 more…>

Product Literature
Opadry® fx™ Properties
Surelease® E-7-19020
Product Information

5 more…> (12)

Opadry® fx™ Properties

Surelease® E-7-19020 Product Information

Opadry® 200 Coating Parameters – Clear Formulations

Opadry® 200 Coating Parameters - Pigmented Formulations

Opadry® fx™- Coating Parameters

Opadry® fx™ Enhanced Moisture Protection and Film Properties

Opadry® Coating Parameters

Browse All Literature...

Recent Activity

Annotations:

This interaction is idea of most customers work with several tools (more than 4)

1. Training Sessions
Contents: Next upcoming, approved training event
Initial Action: Flyout with complete list of additional upcoming events
Destination On Click: To confirmation page? (Need to identify potential page)

2. Hyperstart:
Contents: Most recent Hyperstart product submission and the date on which it was submitted
Destination On Click: HyperStart Status portlet page.

3. Product Literature:
Contents: 2 or 3 Most recently viewed product literature documents
Initial Action: Flyout with any additional documents up to 10 within the last 90 days
Destination On Click: Opens specific document.

5. Product Order:
Contents: Most recently order and date of order
Destination On Click: Oder status portlet page

6. Formulation Database:
Contents: 2 or 3 Most recently viewed formulation documents
Initial Action: Flyout with any additional documents up to 10 within the last 90 days
Destination On Click: Opens specific document.

7. Regulatory/Compliance Info:
Contents: 2 or 3 Most recently viewed documents
Initial Action: Flyout with any additional documents up to 10 within the last 90 days
Destination On Click: Opens specific document.

8. Training:
Contents: 1 or 2 Most recently viewed webinars
Initial Action: Flyout with any additional webinars up to 10 within the last 90 days
Destination On Click: Opens specific webinar or training video.

9. Sample Orders:
Contents: Most recently ordered samples and order date
Destination On Click: Sample status portlet page

10. Regulatory Info Request:
Contents: Most recent request date
Destination On Click: Request status portlet page

11. Recent Searches:
Contents: 2 or 3 Most recent search terms
Initial Action: Flyout with any additional search terms up to 10 within the last 90 days
Destination On Click: Loads search result page for selected search term

12. This is a sample flyout on click of "x more…>" of any of the other panels. Each title is a link to that document, webinar, order detail, etc. The "Browse All ___" link at the bottom of each flyout links to the top-level page of that tool e.g. new Hyperstart Form, Formulation Database page, Training & Education landing page, etc.

Training & Education Landing

Language: English ∨   Contact Us   Log In

Search by Keyword

| Products & Applications | Regulatory & Compliance | **Training & Education** | Tools & Support | MyColorcon |

①

Colorcon Pharmaceutical Training and Product Education

Colorcon® pharmaceutical training programs deliver the latest on formulation and coating technology. Focusing on theory and practical application, our educational programs provide pharmaceutical scientists with knowledge on film coating, core formulation and modified release technology.

Select from our available training programs below...

②

Image · **Coating School**
Colorcon Coating School® includes knowledge on the basics of film coating technology, hands-on experience, and troubleshooting.

Image · **Colorcon Formulation School**
A two-day forum including practical work, presentations, and one or more external speakers. Classes include Fundamentals, Matrices and Multiparticulates.

Image · **Modified Release Forums**
Modified Release Forums bring together leading experts to provide valuable information on the theory and practical approach to modified release drug delivery.

Image · **Personalized On-Site Seminars**
Tailored to an individual customer's request and include other relevant topics in film coating and tablet core design.

Image · **On-Demand Webinars**
Informative presentations now available on-demand for your convenience. We invite you to visit often as we will continue to supply additional webinar topics

Image · **Training Videos**
On-line training for film coating and formulation fundamentals.

Products & Applications	**Regulatory & Compliance**	**Training & Education**	**Tools & Support**	**About Colorcon**	**Share This Page:**	
All Products	General Information	Coating School	Formulation Database	Locations	@	My Account
Products by Function	Case Studies	Formulation School	HyperStart	QbD		Regulation/Quality Requests
Products by Application	Industry Links	Modified Release Forums	Literature	Events		Formulation Database
Products by Manufacturing Process		Customized Customer Seminars	Trouble Shooting	News		Training
		Training Videos	Quality by Demand	Newsletter		Order Manager
		On-Demand Webinars	Customer Care	Partners		Hyperstart
			Technical Service	Careers		Samples
				Contact Us		Answer Center

③

Training & Education Landing

Annotations:

1. The secondary navigation needs to be defined. If it is determined that customers and/or prospects commonly browse from sub-category to sub-category, then it will be provided in the left side or immediately below the top-level navigation.

2. Landing pages will typically consist of a general overview of only a couple sentences, followed by brief summaries of the sub-categories.

3. In this case, because the Webinars are a bit different than the other content, they are presented a bit differently.

4. In this case, the user is logged in, so the links in the right-most box reflect this.

Language: English ∨   Contact Us   Log In

Colorcon Logo

Search by Keyword

| Products & Applications | Regulatory & Compliance | **Training & Education** | Tools & Support | MyColorcon |

(1)

Colorcon Coating School

Image

Colorcon Coating School® Education Program typically includes knowledge on the basics of film coating technology, hands-on experience with laboratory scale and production coating machinery, troubleshooting and on-going advancements in tablet coating formulation.

Course Topics include the theory and application of:
- Film Coating
- Modified Release Coating Technology
- Excipinets
- Coating Optimization

(2)

Upcoming Coating School Dates and Locations within Europe: (3)

Previous Month >   (4)   Next Month >

(5)

September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13 Moscow Russian	14	
16	17 Frankfurt German Dartford English	18	19	20	21	22
23	24	25	26 Budapest English	27	28	29
30	1	2	3	4	5	6

(7)

October

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	1 Paris French	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16 Istanbul English	17	18	19	20
21	22 Paris English	23	24 Bologna	25	26	27
28	29	30	31 Moscow Russian	1	2	3

(6)

November

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1 Moscow Russian	2	3	4
5	6	7	8 Budapest English	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

Training & Education Listings Page - Calendar Layout

Annotations:

1. Each Education type (Coating School, Formulation School, and Modified Release Forum) has its own listings page. A visitor selects the type of training in which they are interested on the Training & Education Landing page, and can learn more and see the upcoming schedule of events. The type of school is the header of the page.

2. A brief description about the training is provided in a clear to read format, such as an introduction paragraph of only 3-5 sentences, and a bulleted list of important facts.

3. The listings presented are only those in the current user's region. This is automatically determined by the user's IP address. If the user wants to see schedules for other regions (because they are willing to travel or if the detected region is incorrect), they can click the current region, and select a new one form a list. In this case, the user is in Europe. That might include all of EMEA or just Europe.

4. In this concept, the classes are presented within the context of "Time", using a calendar design pattern. The current month, plus the 2 subsequent months are displayed by default.

5. The user can select previous months or future months by clicking the "Previous Month" or "Next Month" links.

6. Training Events are displayed in the calendar across the dates on which the event occurs. The label of the event is the name of the city and the language in which the event will be taught.

7. For events which are "closed", the name is not a link, but inactive text. For events which are still "open", the name is a link to the Application page with the selected class pre-filled in the form.

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Search by Keyword

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Image

Colorcon Coating School

Colorcon Coating School® Education Program typically includes knowledge on the basics of film coating technology, hands-on experience with laboratory scale and production coating machinery, troubleshooting and on-going advancements in tablet coating formulation.

Course Topics include the theory and application of:
- Film Coating
- Modified Release Coating Technology
- Excipinets
- Coating Optimization

Upcoming Coating School Dates and Locations within Europe: ①

Date ∨ ③	City ②	Language	
September 12 - 14, 2012	Moscow, Russia	Russian	Closed
September 17 - 19, 2012	Frankfurt, Germany	German	Closed
September 17 - 19, 2012	Dartford, England	English	Closed
September 26 - 28, 2012	Budapest, Hungary	English	Apply Now
October 1 - 3, 2012	Paris, France	Spanish	Apply Now
October 16 - 18, 2012	Istanbul, Turkey	English	Apply Now
October 22 - 24, 2012	Paris, France	French	Apply Now
October 24 - 26, 2012	Bologna, Italy	English	Apply Now
October 31 – November 2	Moscow, Russia	Russian	Apply Now
November 7 – 9, 2012	Budapest, Hungary	English	Apply Now
December 12 - 14, 2012	Bologna, Italy	English	Apply Now

Training & Education Listings Page - List Layout

Annotations:

1. In this concept, the classes are simply presented within the a table. This table is similar to the current design on colorcon.com. However, the table is simplified since it only reflects classes within the user's region, and only those of the respective class type – "Coating School", in this case.

2. The columns included are Date, City, Language, and then a column for "Closed" or "Apply Now" based on the class status. (This is if the Closed classes should even be displayed. Otherwise, its only "Apply Now" in each row)

3. The user can sort the list by any of the columns by clicking the column header. The default sort is by Date ascending. Clicking the already sorted column header will reverse it to descending.
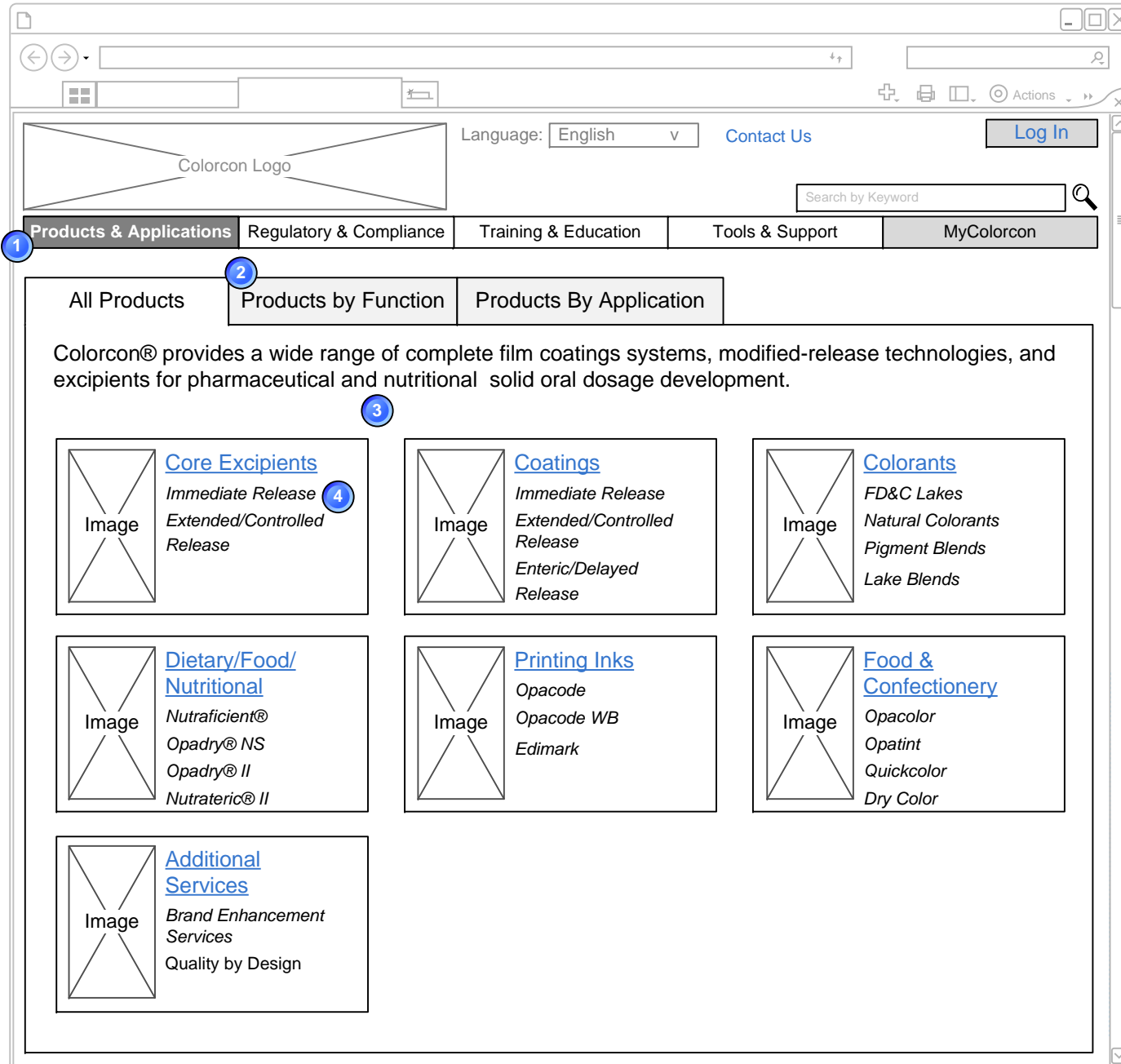
Training Class Application Form

Training Class Application Form

Annotations:

1. The Training & Education Application form is the same across all classes. The copy at the top of the page explains that it is not a registration, but rather an application that will require approval.

2. The class, date, and location for which the user is applying is pre-populated in the fields as the user arrives at this page by clicking "Apply Now" on the previous class page. Those values "follow" the user to this page so they don't have to enter them. However, this allows customers to change the class for which they are applying if they want. The available values in the Location and Date select list are dependant on the current selection of the "Desired Training" field.

3. When a customer is logged in, their information is pre-populated into the fields. These fields are editable so the customer can register on behalf of a co-worker if they want. For the sake of internal record keeping, when the data is submitted, the logged-in user's ID or information can be included also (Business decision to be made).
When the user is not logged in and gets to this page, the fields are blank.

4. The "Preferred Contact Method" radio buttons are adjacent to the phone and email fields so they are more contextual.

Products & Applications	Regulatory & Compliance	Training & Education	Tools & Support	MyColorcon

Colorcon Training and Product Education Application (1)

Thank you for your interest in Colorcon's educational programs! Please take a moment to fill out the questions below and enter your contact details.

Please note: Completing the form below does NOT guarantee automatic registration. Accepted attendees will receive confirmation.

All fields required unless otherwise specified

Desired Training: Colorcon Coating School ▼

(2) **Location and Date:** Bologna, Italy – October 24-26, 2012 ▼

Invitation Code
(If you received one)

Applicant Information (3)

First Name: Brian

Last Name: Calder

Job Title Formulation Specialist

Telephone Number 415-555-1234   ○ Preferred Contact Method

Email Address: brian.calder@naviscent.com   ● Preferred Contact Method (4)

Company Information: Comments or Questions:

Organization Name: Naviscent

Address 1 123 Main St.

Address 2
(If applicable) Suite 100

Address 3
(If applicable)

City Anywhere

State   ZIP
(req in No. Am.) (req in No. Am.) California   12345

Country: United States of America ▼
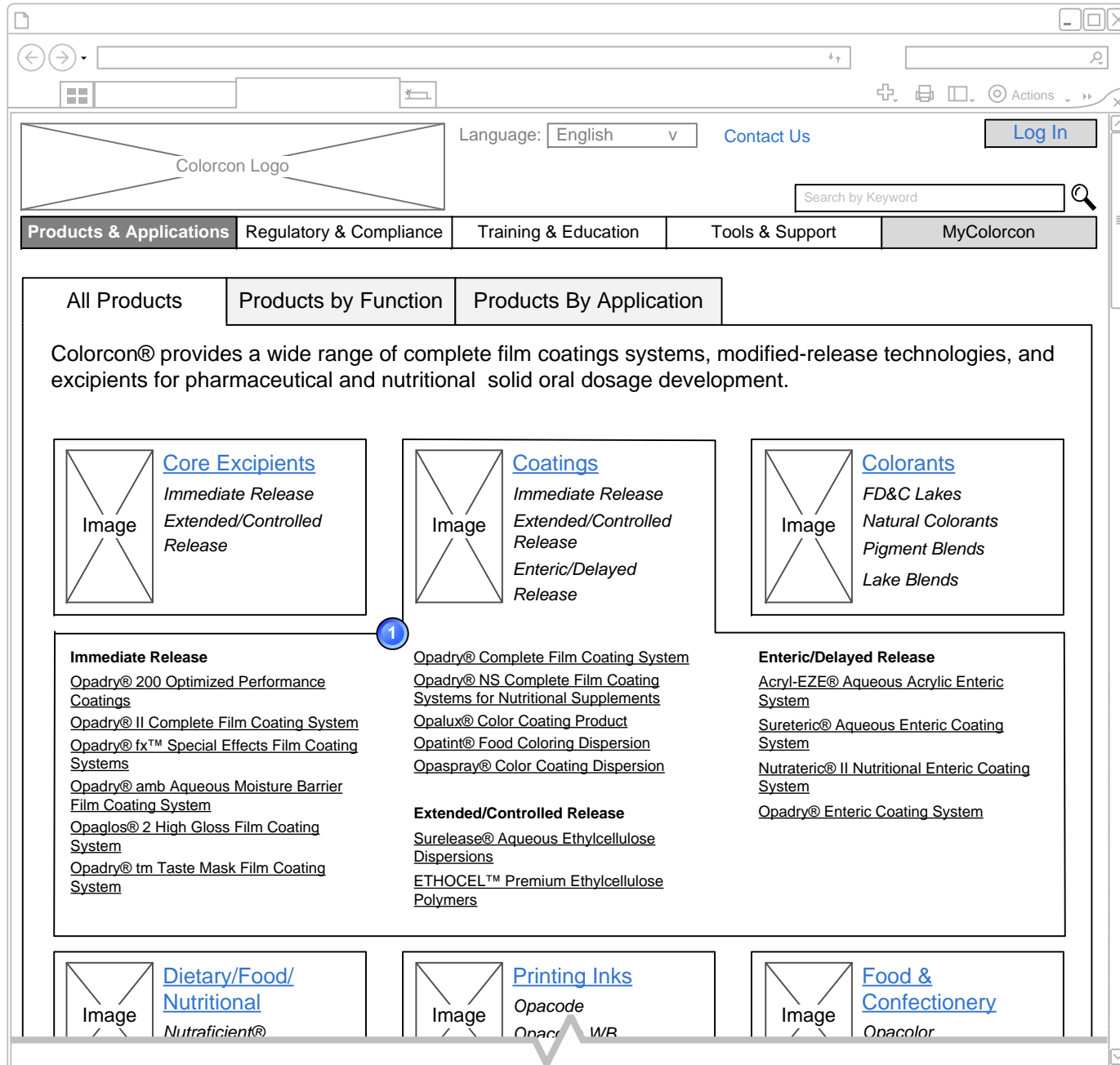
Submit   Cancel

Products Landing Page

Annotations:

1. The Products landing page is available immediately from the Products & Application link in the primary navigation.

2. The products are presented on three tabs: "All Products", "Products by Function", and "Products by Application". These provide customers a means of finding the ideal products with the most appropriate context to their requirements. The number of tabs can expand to accommodate additional requirement categorizing.

3. As seen here, the All Products tab contains all of the Colorcon products grouped by use. Each category is a link panel to open and expand the category (see *Products Landing Page II* for expanded view) to see its contents in further detail.

4. The category panels include some appropriate graphic, the text label, and either the sub-categories, or product names, or a description of the category.

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Search by Keyword

| **Products & Applications** | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

All Products | Products by Function | Products By Application

Colorcon® provides a wide range of complete film coatings systems, modified-release technologies, and excipients for pharmaceutical and nutritional solid oral dosage development.

Core Excipients
Immediate Release
Extended/Controlled Release

Coatings
Immediate Release
Extended/Controlled Release
Enteric/Delayed Release

Colorants
FD&C Lakes
Natural Colorants
Pigment Blends
Lake Blends

Dietary/Food/Nutritional
Nutraficient®
Opadry® NS
Opadry® II
Nutrateric® II

Printing Inks
Opacode
Opacode WB
Edimark

Food & Confectionery
Opacolor
Opatint
Quickcolor
Dry Color

Additional Services
Brand Enhancement Services
Quality by Design

Products Landing Page - Second State

Annotations:

1. This is the "Coatings" panel expanded. The panels below are pushed down to accommodate it, and the detailed product list of all Coatings is presented. This could also include brief summaries of each product if it does not create too much text on the page.

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Colorcon Logo

Search by Keyword

| **Products & Applications** | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

| All Products | Products by Function | Products By Application |

Colorcon® provides a wide range of complete film coatings systems, modified-release technologies, and excipients for pharmaceutical and nutritional solid oral dosage development.

Core Excipients
Immediate Release
Extended/Controlled Release

Coatings
Immediate Release
Extended/Controlled Release
Enteric/Delayed Release

Colorants
FD&C Lakes
Natural Colorants
Pigment Blends
Lake Blends

Immediate Release
Opadry® 200 Optimized Performance Coatings
Opadry® II Complete Film Coating System
Opadry® fx™ Special Effects Film Coating Systems
Opadry® amb Aqueous Moisture Barrier Film Coating System
Opaglos® 2 High Gloss Film Coating System
Opadry® tm Taste Mask Film Coating System

Opadry® Complete Film Coating System
Opadry® NS Complete Film Coating Systems for Nutritional Supplements
Opalux® Color Coating Product
Opatint® Food Coloring Dispersion
Opaspray® Color Coating Dispersion

Extended/Controlled Release
Surelease® Aqueous Ethylcellulose Dispersions
ETHOCEL™ Premium Ethylcellulose Polymers

Enteric/Delayed Release
Acryl-EZE® Aqueous Acrylic Enteric System
Sureteric® Aqueous Enteric Coating System
Nutrateric® II Nutritional Enteric Coating System
Opadry® Enteric Coating System

Dietary/Food/Nutritional
Nutraficient®

Printing Inks
Opacode
Opac... WB

Food & Confectionery
Opacolor

Product Detail

Annotations:

1. Since Product detail pages reside in levels up to five deep, current location is shown in this breadcrumb element. Each level of the breadcrumb is a text link that opens a list of parallel pages/categories as illustrated on the *Product Detail – Second State* page.

2. The Product name and the description is in the center area of the page, and broken up into easily digestible visual blocks.

3. Similar to today's design, each product detail page has a "Order a Sample" link. This is in the right margin and is a large, blatant call-to-action, perhaps accompanied by an image.

4. *For consideration for future development and addition:* A list of similar or related products is displayed on the left side of the page. These are 3 - 5 alternate products which Colorcon wants to present to the customer. This space is intended to let customers know that the product offering is deeper than perhaps the one product they are considering. This wouldn't display all potential products. More than 5 becomes overwhelming, but showing some helps expose the breadth of options.

5. *For consideration for future development and addition:* A secondary call-to-action highlights applicable tools which the user may find useful in their product development. The primary goal of this graphic element is not necessarily to drive traffic to the individual tools, but to demonstrate that Colorcon has a variety of tools available and is more than just a product company.

6. The literature associated with each product is available in the section below the main content. Documents are categorized into expandable/collapsible accordions. When a user is logged in all available documentation is displayed and available. When the user is not logged in, a sample document – a non-secure document or white paper abstract - is available but is followed by a "Log in to see more…" link. This opens the standard login modal dialog.

7. Depending on the use and implementation of the "My Binder", a "Add to My Binder" button is adjacent to each document. The user can then decide to add each to a series of documents. Regardless of the My Binder implementation, the can click the title and open/download the document immediately.

Wireframe content

Language: English

Contact Us

Log In

Colorcon Logo

Search by Keyword

| Products & Applications | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

Products by Function > Film Coating > Immediate Release > Opdry

Opadry

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

- The primary means of drug release is by diffusion through the Surelease membrane and is directly controlled by film thickness.
- By simply increasing or decreasing the amount of Surelease applied, the rate of drug release is modified.
- No matter what quantity is used, Surelease dispersions consistently provide uniform drug release independent of pH.

Order A Sample

Image

Regulatory/Quality Information

Image

Similar Products

Opadry® 200 Optimized Performance Coatings
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt

Opadry® II Complete Film Coating System
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt

Opadry® fx™ Special Effects Film Coating Systems
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt

Product Literature

Application Data Sheets ▼

Add to My Binder

• Application of Surelease® in Preparation of Theophylline Extended Release Inert Matrix Tablets by Spray Granulation

Login in to see more Application Data Sheets

Information Sheets ▼

Product Sell Sheets ▼

Posters ▼

White Papers and Articles ▼

Product Detail - Second State

Annotations:

1. Each level of the breadcrumb is a link to access the other content/pages at that level. A flyout menu is shown in this second state. This is consistent with design patterns we've already used wherein a user can click an option or setting to select a different setting from a list. For example, as seen here, a user can click "Film Coating" in the breadcrumb and easily navigate to other categories at that level of the hierarchy such as "Binder" or "Disintegrant".

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Colorcon Logo

Search by Keyword

| Products & Applications | Regulatory & Compliance | Training & Education | Tools & Support | MyColorcon |

Products by Function > Film Coating ∨   x   ...ease > Opdry

Binder
Film Coating
Diluent
Disintegrant
Rate Controlling Polymers
Drug Layering Substrates

...lor sit amet, consectetur adipisicing elit, sed do eiusmod ...t ut labore et dolore magna aliqua. Ut enim ad minim ...strud exercitation ullamco laboris nisi ut aliquip ex ea ...quat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

● The primary means of drug release is by diffusion through the Surelease membrane and is directly controlled by film thickness.

● By simply increasing or decreasing the amount of Surelease applied, the rate of drug release is modified.

● No matter what quantity is used, Surelease dispersions consistently provide uniform drug release independent of pH.

Order A Sample

Image

Regulatory/Quality Information

Image

Similar Products

Opadry® 200 Optimized Performance Coatings
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt

Opadry® II Complete Film Coating System
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt

Opadry® fx™ Special Effects Film Coating Systems
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt

Product Literature

Application Data Sheets ▼

Add to My Binder   • Application of Surelease® in Preparation of Theophylline Extended Release Inert Matrix Tablets by Spray Granulation

Login in to see more Application Data Sheets

Information Sheets ▼

Product Sell Sheets ▼

Posters ▼

White Papers and Articles ▼