

Hostelling International NorCalHostels.org and SFHostels.com Website Redesign Site Map

Created by: Brian Calder
September 8, 2011
Round 3

The contents of these pages are the Wireframe illustrations depict the distribution and organization of content and the functional interactions and navigation of the various pages and modules within the NorCalHostels.org and SFHostels.com websites.

Table Of Contents:

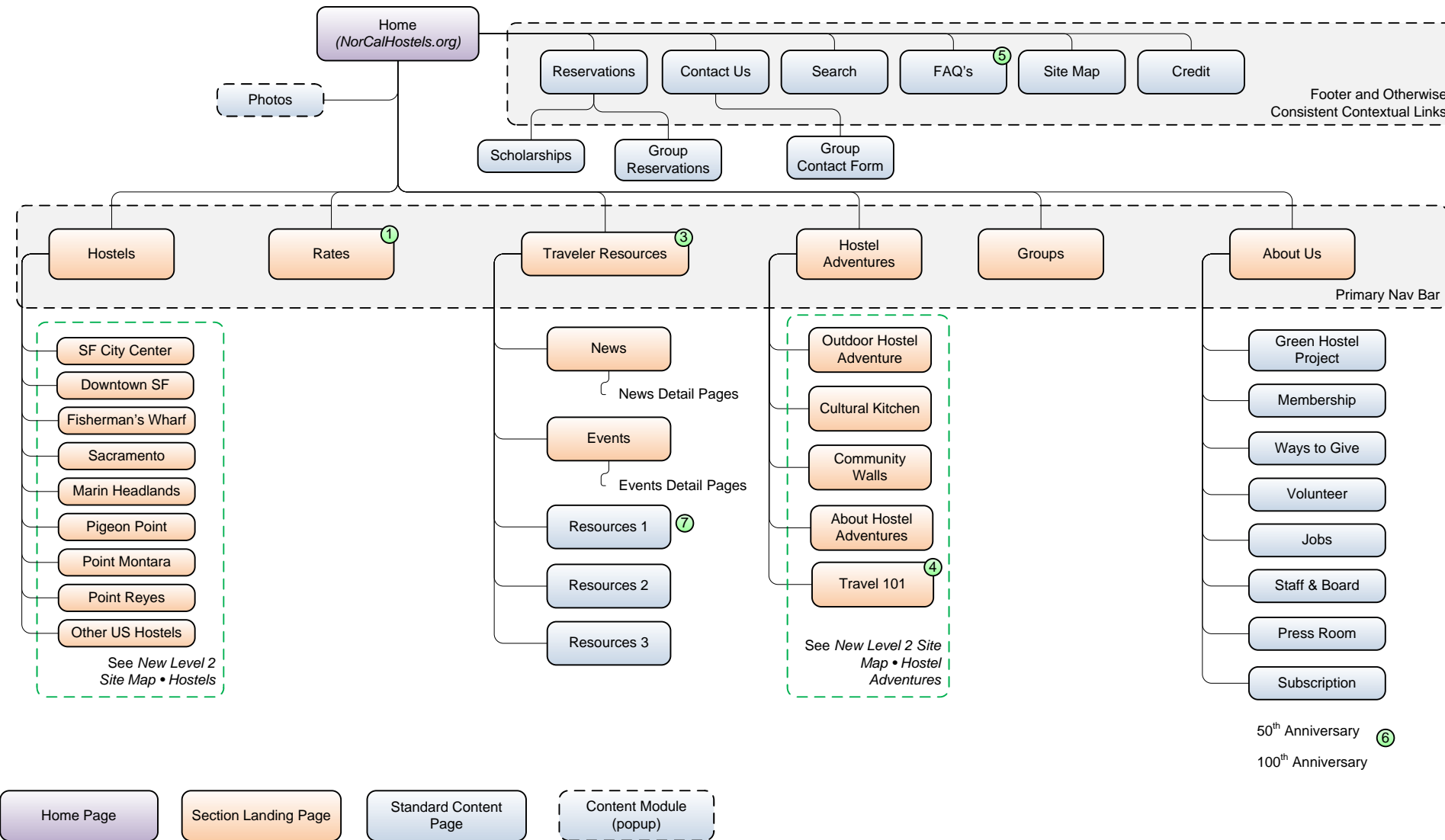
- New Site Map
- New Level 2 Site Map • Hostels
- New Level Site Map • Hostel Adventures
- Current Site Map
- Current Level 2 Site Map • Hostels
- Current Level 2 Site Map • Hostel Adventures



2703 7th Street, Mailbox 119
Berkeley, CA 94710
510 540 4800
cheri@consciouscreative.com • consciouscreative.com

All information on this document to be held confidential by both parties.

Hostelling International
Drawing: Cover
Round: 3
Date: 9/8/2011



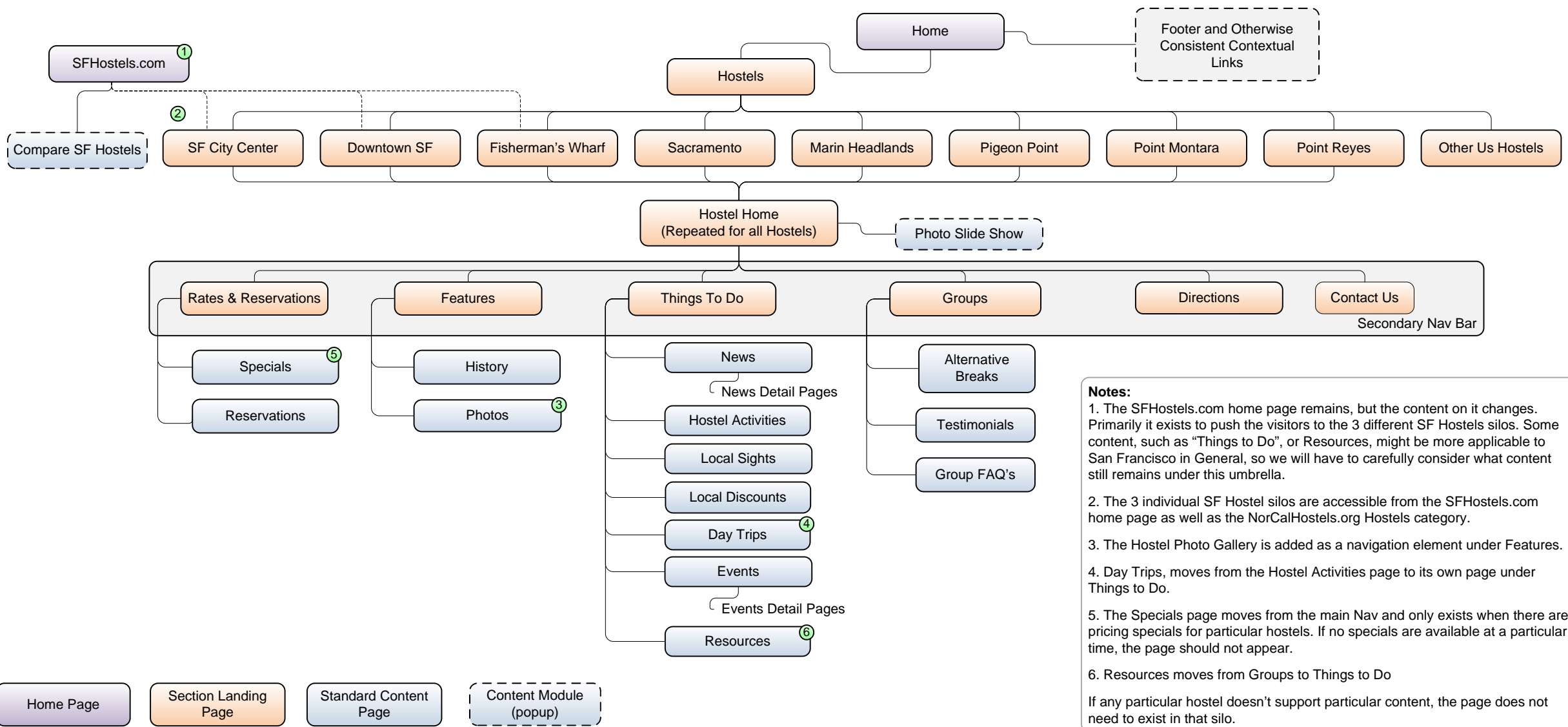
Notes:

1. A single Rates comparison page is added as a top-level page. Google Analytic reports indicated that the Rates pages were among the more popular, but more importantly, navigation to and from the individual rate pages was to and from other rates pages and Hostel pages, so it clear that visitors want to compare rates for the different hostels. For rate information specific to individual hostels, and not appropriate for a general comparison page, each hostel's individual Rates page is accessible in the content of this page.
3. News and Events is changed to a more applicable Resources-related name.
4. Travel 101 content is merged with Workshops and moved to this Resources category.
5. All FAQ's are merged into one page. This page can be broken into sections if necessary, but theoretically, FAQ information is really just content that should already be clearer elsewhere.
6. The Anniversary pages will continue to exist so that current inbound links will not appear broken, but the navigation will not include them. Text links to these pages may exist in yet-to-be-determined pages within the site.
7. The Resources page will likely be broken into multiple pages, but the actual content and specific page names are yet-to-determined.



2703 7th Street, Mailbox 119
 Berkeley, CA 94710
 510 540 4800
 cheri@consciouscreative.com • consciouscreative.com
 All information on this document to be held confidential by both parties.

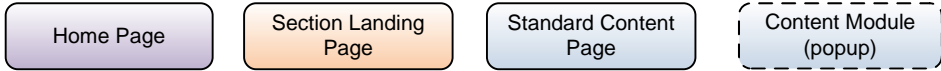
Hostelling International
 Drawing: New Site Map
 Round: 3
 Date: 9/8/2011



Notes:

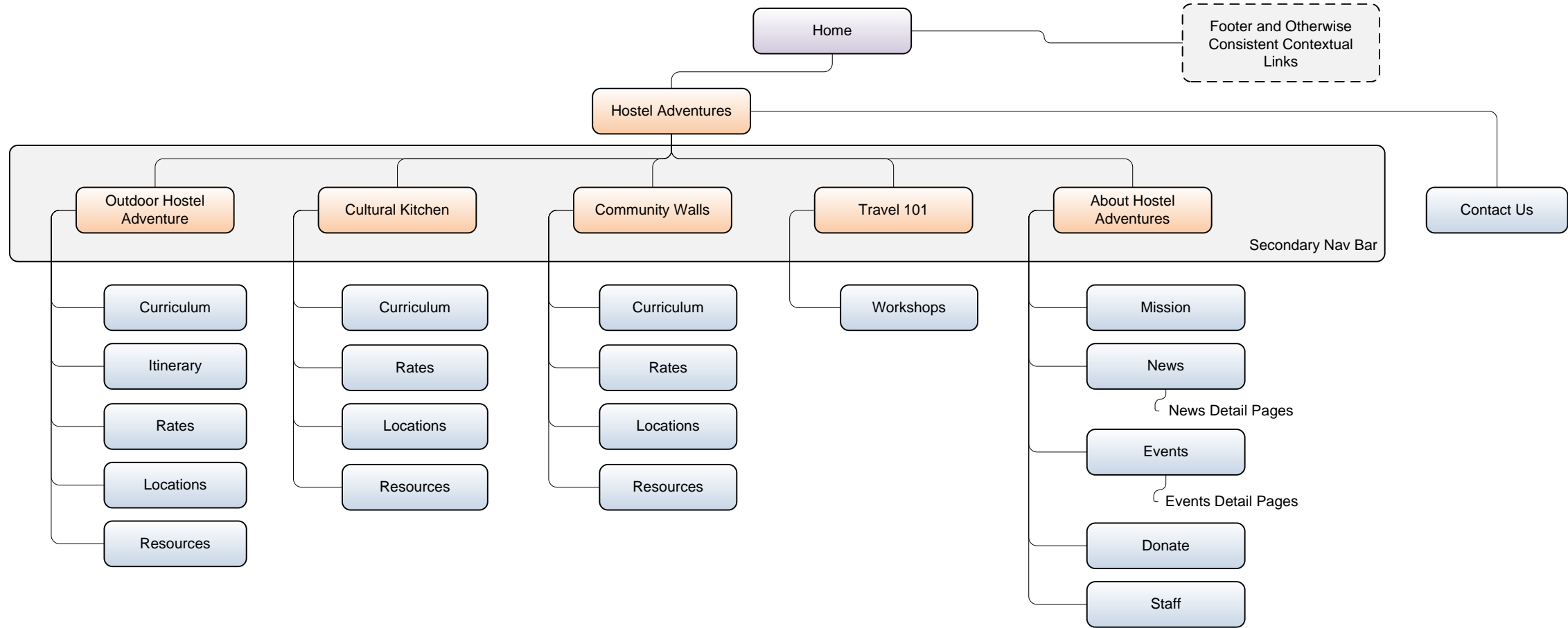
1. The SFHostels.com home page remains, but the content on it changes. Primarily it exists to push the visitors to the 3 different SF Hostels silos. Some content, such as "Things to Do", or Resources, might be more applicable to San Francisco in General, so we will have to carefully consider what content still remains under this umbrella.
2. The 3 individual SF Hostel silos are accessible from the SFHostels.com home page as well as the NorCalHostels.org Hostels category.
3. The Hostel Photo Gallery is added as a navigation element under Features.
4. Day Trips, moves from the Hostel Activities page to its own page under Things to Do.
5. The Specials page moves from the main Nav and only exists when there are pricing specials for particular hostels. If no specials are available at a particular time, the page should not appear.
6. Resources moves from Groups to Things to Do

If any particular hostel doesn't support particular content, the page does not need to exist in that silo.

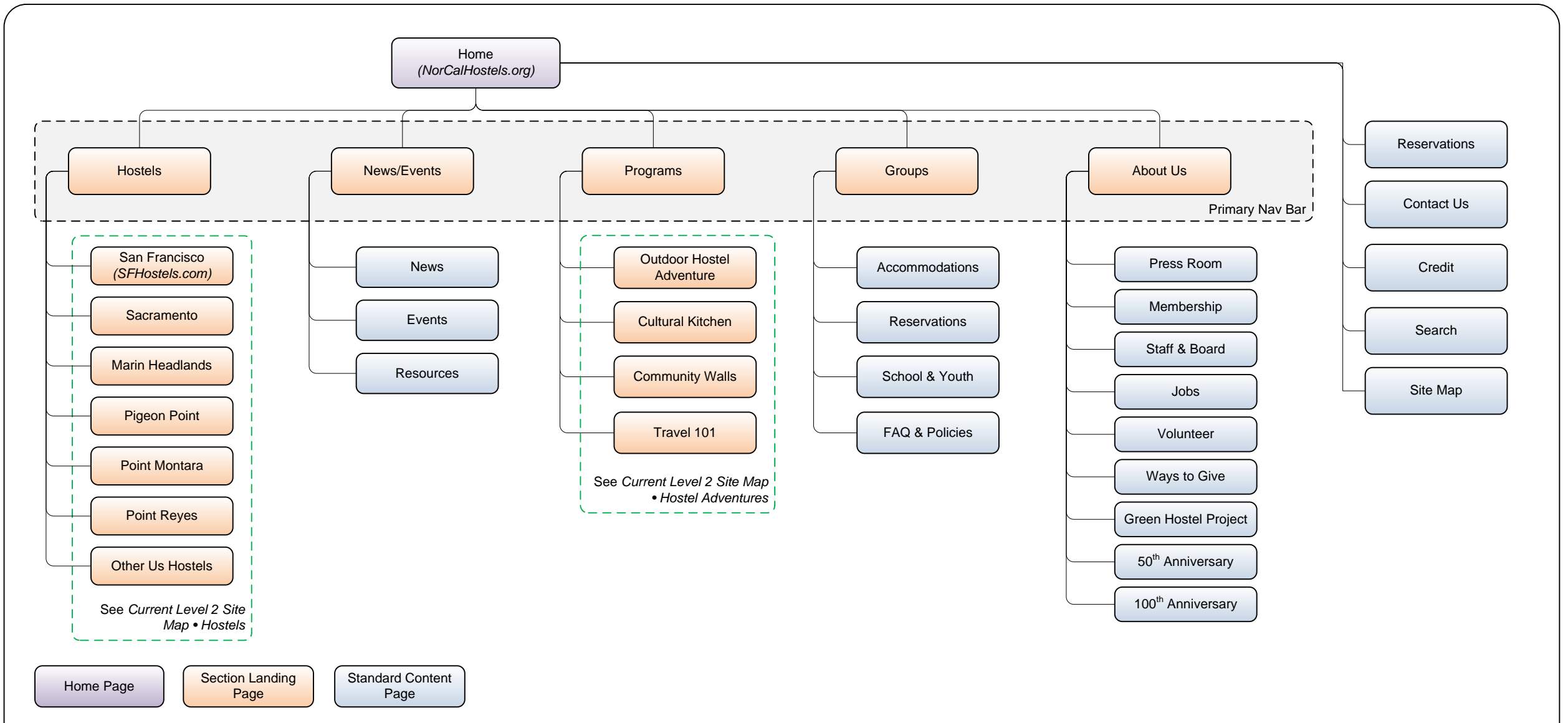


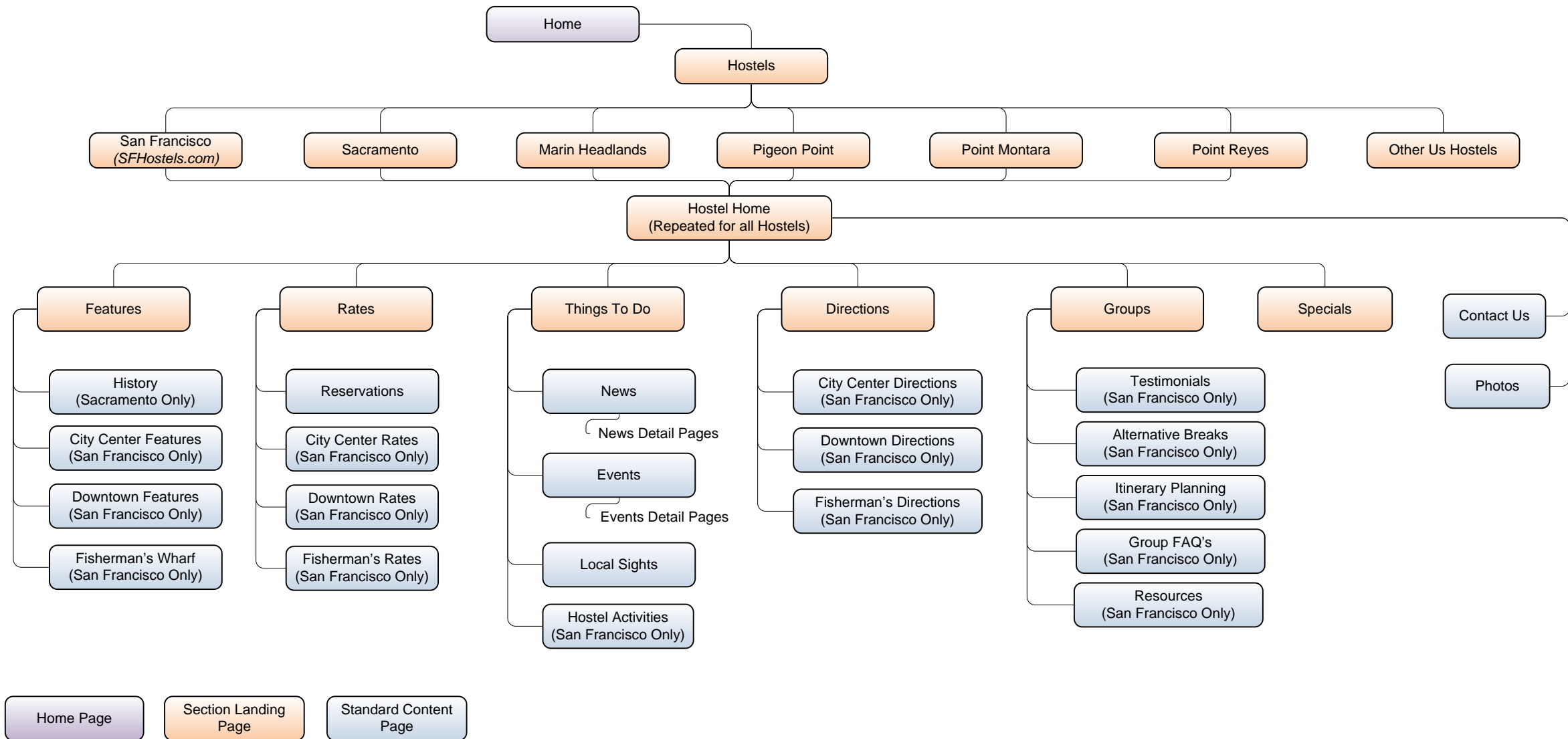
2703 7th Street, Mailbox 119
 Berkeley, CA 94710
 510 540 4800
 cheri@consciouscreative.com • consciouscreative.com
 All information on this document to be held confidential by both parties.

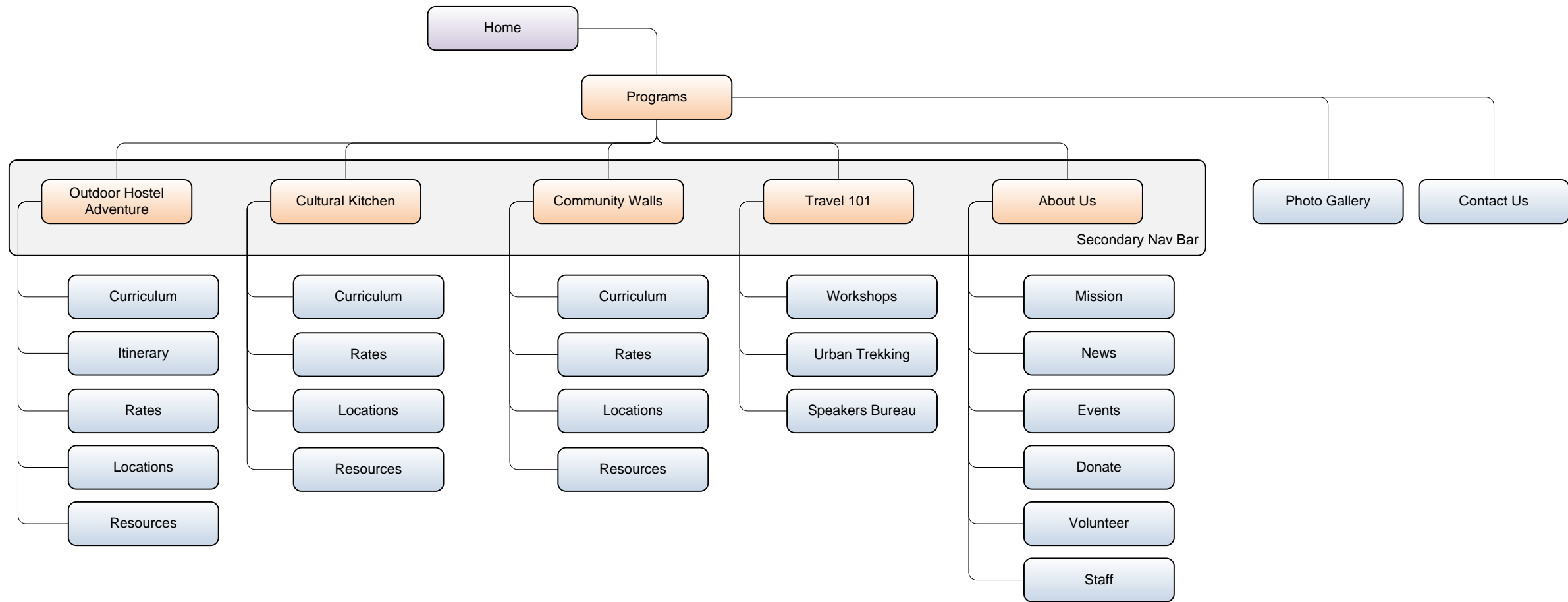
Hostelling International
 Drawing: New Level 2 Site Map • Hostels
 Round: 3
 Date: 9/8/2011



Home Page
Section Landing Page
Standard Content Page
Content Module (popup)
Moved Page
New Page







Home Page
Section Landing Page
Standard Content Page



2703 7th Street, Mailbox 119
 Berkeley, CA 94710
 510 540 4800
 cheri@consciouscreative.com • consciouscreative.com

All information on this document to be held confidential by both parties.

Hostelling International
 Drawing: Current Level 2 Site Map • Hostel Adventures
 Round: 3
 Date: 9/8/2011